

LEADPOINT: THE RECYCLING INDUSTRY'S LEADING OPERATING PARTNER

ABOUT LEADPOINT

Leadpoint is a proven operating partner that supports recycling and manufacturing plants across North America.

- Specialized experience and knowledge in the recycling industry
- Workforce partner to MRFs, PRFs, and post-consumer resin sites
- Recognized for improving operational productivity, safety, and profitability
- Pioneer in delivering high-performance work teams that create workforce stability
- Recruiting, hiring, and retention processes to help win the war on talent
- Industry-specific safety program anchored by the LiveSafeSM philosophy
- Founded in 2000 • Headquartered in Phoenix, AZ

WHAT WE DO

Leadpoint's high performance work teams and industry expertise help companies across the recycling ecosystem meet their operating objectives, improve profitability, and stabilize their workforce.

HOW WE WORK

- **Integrity:** We are honest, ethical, and committed to doing the right thing for our customers and employees.
- **Accountability:** We are conscientious and hold ourselves to the highest standards in business and employment.
- **Collaboration:** We work together with our customers and employees, always with respect for others and in the spirit of teamwork.
- **Innovation:** We are open to new ideas and look for ways to streamline processes, enhance recycling operations, and improve efficiency.

WHY CHOOSE LEADPOINT?

Leadpoint has the experience and knowledge to optimize processes, control costs, and keep our people and your site safe.

- Full-time work teams at every site with embedded onsite managers
- Turn-key processes to manage transitions, start-ups, shutdowns, and other unique situations
- AI-Powered recruiting resources including OliviaSM, our proprietary chat bot
- Market-specific wage analytics to recruit the right workforce at each site
- Access to real-time productivity data with Leadpoint Data ToolsSM
- Available Telepresence Technology offers bird's eye visibility into all aspects of an operation



"At Leadpoint, our deep expertise and specialized industry knowledge allows us to meet

our customers' concerns head-on with actionable data that drives short and long-term results. I believe this is what has made Leadpoint a trusted operating partner to the most recognized names in recycling for nearly 25 years."

Frank Ramirez
Founder, CEO & President



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